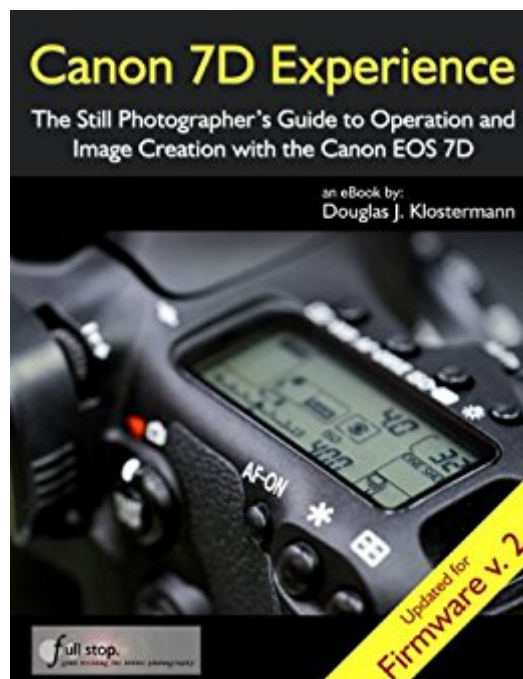




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Canon 7D Experience - The Still Photographer's Guide To Operation And Image Creation With The Canon EOS 7D



Synopsis

This Guide has been fully updated for Canon 7D Firmware 2.0! All of the new menu items, functions, and features are explained. Canon 7D Experience is an e-book user's guide for the Canon EOS 7D that goes beyond the manual to help you learn the features, settings, and controls of this sophisticated and powerful camera, plus when and why to use them in your photography. Written in the clear and concise manner of all Full Stop guides, Canon 7D Experience can help you learn to use your EOS 7D quickly and competently, to consistently make the images you desire. Take control of your camera, the image taking process, and the photos you create! You can read this guide on your PC or Mac, or take it into the field on your iPad, tablet, or phone with free Kindle Reading Apps. Canon 7D Experience is for those who wish to take fuller advantage of the capabilities of their camera and to go beyond Auto and Program modes and shoot in Av, Tv, and M modes. Aimed at intermediate photographers, it also covers basic dSLR camera functions and exposure concepts for those new to digital SLR photography, and explains more advanced camera controls and operation, such as taking control of the powerful autofocus system for sharp focus of still or moving subjects, using the various metering modes and exposure compensation for correct exposure of every image, and utilizing dramatic depth of field. This guide focuses on still-photography with an introduction to video settings. You will learn: Setting Up Your 7D: All the Custom Function and Menu settings with descriptions and recommended settings, including all of the new Firmware version 2 menu items. Set up and customize the advanced features to work best for the way you photograph. Aperture Priority, Shutter Priority, and Manual Modes: How and when to use them to create dramatic depth of field, freeze or express motion, or take total control over exposures. Auto Focusing Modes and Drive Modes: The 7D autofocus system is a complex and powerful tool and taking control of it will enable you to successfully capture more images. Learn the AF Modes and Area Modes plus how and when to use them to capture still and moving subjects. Exposure Metering Modes: How they differ, how and when to use them for correct exposures in every situation, plus exposure lock. Histograms, Exposure Compensation, Bracketing, and White Balance: Understanding and using these features for adjusting to the proper exposure in challenging lighting situations. The Image Taking Process: Descriptive tutorial for using the 7D. Composition: Brief tips and techniques. Lenses: Explanation of Canon lenses and choosing your next lens. Photography Accessories: Useful digital photography accessories and books. Introduction to Video Settings: Settings to get you started shooting movies. This Canon 7D guide is an illustrated e-book that expands upon the information found in the 7D manual, to help one begin to master their dSLR and learn to use the Canon 7D to its full capabilities!

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Customer Reviews

I was overwhelmed by my camera. I'd take it out, get frustrated, and then put it away again for several months. I made a commitment to learn how to use that camera, setting aside one hour after work every day for a month. This book was invaluable! I read it cover to cover and now I am pleased to say that I am able scoot through all the menus, buttons and features on my camera with ease. I haven't put my camera away once since and have the confidence to attend photography workshops and join photography communities. I would have never been able to do this without the knowledge that I gained through this book. I definitely recommend this book for any beginner feeling overwhelmed.

I'm a beginner to intermediate user of the Canon 7D and I found this book to be indispensable with

it's in-depth descriptions about how to use all features of the camera. It also provided detailed information about applying your newly found skills with the 7D to real world photographic scenarios. I'd definitely recommend this book even for anyone from beginner to experienced users.

This book is terrific! It is so helpful in setting up the camera and also in learning how all the controls work. I am so glad I have this book and anyone who has a 7D should read this book. It is the best I have seen. I purchased this book from for my Kindle.

I bought both versions about 3 years ago. My EOS 7D is over 4 years old. allowed me a free updated digital version a year ago and in that version were instructions on how to download and install free Canon firmware which upgraded my cameras capabilities significantly. This book is extremely valuable and helps by filling out the details with examples of real shooting scenarios. The Canon booklet that came with the camera is helpful, but it doesn't really give me any reasoning or logic behind why different camera settings/default settings are employed. Even if you "think" you know everything you need to know this book will still teach you so much more! Bill W.

I am a rookie in the photo taking field and I want to learn to taking a good pictures therefore I pick this one to start with and it did not disappointment me. Well, I have read a lot of this book and found out the more I have read and more I understand the technique to make the good photo that I want to make. Nevertheless, this book teach you a lot of how to setup and take the pictures what you want to take. This is what I want to do and to learn from. However, I will continue to use it as a guild to make my pictures looking better. Thank you the author.

The Canon 7D Experience has helped me to navigate the changes from an entry-level DSLR to the Canon 7D. I have found it to be helpful in understanding the menu settings as well as the control buttons.

I have learned so much about my camera from this book. I highly recommend it to any 7D owner. It is easy to understand and easy to follow. I am so glad I stumbled upon it! I read it when I have the time and I am enjoying my camera more and more. I use it as a reference manual as well.

I've owned a 7D for about 6 months now. I really liked Doug's explanation of the controls. He has really given me a much clearer understanding of how to use my 7D. I'm very glad I read this book. I

have a lot more confidence that my photography skills will improve. I feel I've acquired many benefits from Doug's book. For example I have believe I obtained a sound understanding of the sophisticated focusing system of the 7D.

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